

Name of the Issuer:		FSN E-Commerce Ventures Limited		Last updated on		17-Jun-22	
1	Type of Issue (IPO / FPO)	IPO		<i>Source: Prospectus dated November 02, 2021</i>			
2	Issue Size (Rs. Million)*	53,497.24					
	- Fresh Issue Size (Rs. Millions)	6,300.00					
	- Offer for Sale Component (Rs. Millions)	47,197.24					
	<i>*Source: Final post issue report dated November 15, 2021 and Prospectus dated November 02, 2021</i>						
3	Grade of issue along with name of the rating agency						
	Name	Not Applicable					
	Grade	Not Applicable					
	<i>Source: Prospectus dated November 02, 2021</i>						
4	Subscription Level (Number of times)	81.48*					
	<i>*Source: Final post issue report dated November 15, 2021</i>						
	<i>*The above figure is after technical rejections and including Anchor Investors</i>						
5	QIB Holding (as a % of outstanding capital) as disclosed to stock exchanges						
	Particulars			%			
	(i) allotment in the issue ⁽¹⁾			7.88%			
	(ii) at the end of 1st Quarter immediately after the listing (December 31, 2021) ⁽¹⁾			9.15%			
	(iii) at the end of 1st FY (March 31, 2022) ⁽¹⁾			9.10%			
	(iv) at the end of 2nd FY (March 31, 2023)*			Not Available			
	(v) at the end of 3rd FY (March 31, 2024)*			Not Available			
	<i>*QIB Holding not disclosed as reporting for the relevant period / fiscal year has not been completed.</i>						
	<i>(1) Source: Institutions holding as disclosed in Stock exchange filing</i>						
6	Financials of the issuer						
				(In Rs. Millions)			
	Parameters	1st FY (March 31, 2022)⁽¹⁾	2nd FY (March 31, 2023)*	3rd FY (March 31, 2024)*			
	Income from Operations	37739.35	Not Available	Not Available			
	Net Profit for the period	412.88	Not Available	Not Available			
	Paid-up equity share capital	474.11	Not Available	Not Available			
	Reserves excluding revaluation reserves	12924.89	Not Available	Not Available			
	<i>*Financials not disclosed as reporting for the relevant fiscal year has not been completed.</i>						
	<i>(1) Financial statements for FY 2022 submitted with BSE Limited</i>						
7	Trading Status in the scrip of the issuer						
	Company's Equity Shares are listed on both BSE Limited and National Stock Exchange of India Limited						
	The Shares have not been suspended or delisted.						
	Particulars			Status			
	(i) at the end of 1st FY (March 31, 2022)			Frequently Traded			
	(ii) at the end of 2nd FY (March 31, 2023)*			Not Available			
	(iii) at the end of 3rd FY (March 31, 2024)*			Not Available			
	<i>*Trading status not disclosed as the relevant fiscal year has not been completed.</i>						
8	Change in Directors of issuer from the disclosures in the offer document						
	Particulars	Name of the Director	Appointed / Resigned				
	(i) at the end of 1st FY (March 31, 2022)	Nil	Not Applicable				
	(ii) at the end of 2nd FY (March 31, 2023)*#	Not Available	Not Available				
	(iii) at the end of 3rd FY (March 31, 2024)*	Not Available	Not Available				
	<i>* Changes in Directors not disclosed as the relevant fiscal year has not been completed.</i>						
	<i># Updated as on last update of track record</i>						

9 Status of implementation of project/ commencement of commercial production

(i) as disclosed in the offer document	Not Applicable
(ii) Actual implementation	Not Applicable
(iii) Reasons for delay in implementation, if any	Not applicable

10 Status of utilization of issue proceeds

(i) as disclosed in the offer document

Utilization of the proceeds of the Fresh Issue

Particulars	Amount (in ₹ million)
Gross proceeds of the Fresh Issue	6,300.00
(Less) Expenses in relation to the Fresh Issue	290.49
Net Proceeds	6,009.51

Utilisation of the Net Proceeds

(in ₹ million)

Particulars	Total estimated amount/cost to be utilised from IPO Proceeds	Estimated Utilization of Net Proceeds		
		FY 2022	FY 2023	FY 2024
Investment in certain of our Subsidiaries, namely, FSN Brands and / or Nykaa Fashion for funding the set-up of new retail stores	420.00	50.00	185.00	185.00
Capital expenditure to be incurred by our Company and investment in certain of our Subsidiaries, namely, Nykaa E-Retail, FSN Brands and Nykaa Fashion for funding the set-up of new warehouses	420.00	50.00	185.00	185.00
Expenditure to acquire and retain customers by enhancing the visibility and awareness of our brands	2,340.00	Nil	Nil	2,340.00
Repayment or prepayment of outstanding borrowings availed by our Company and one of our Subsidiaries, namely, Nykaa E-retail	1,560.00	1,560.00	Nil	Nil
General corporate purposes	1,269.51	1,269.51	Nil	Nil
Total	6,009.51	2,929.51	370.00	2,710.00

Source: Prospectus dated November 02, 2021

(ii) Actual utilization

Utilisation of the Net Proceeds

(in ₹ million)

Particulars	Amount to be deployed from Proceeds	Amount deployed/utilized as at March, 31 2022*	Amount unutilized as at March 31, 2022*
Investment in certain of our Subsidiaries, namely, FSN Brands and / or Nykaa Fashion for funding the set-up of new retail stores	420.00	4.20	415.80
Capital expenditure to be incurred by our Company and investment in certain of our Subsidiaries, namely, Nykaa E-Retail, FSN Brands and Nykaa Fashion for funding the set-up of new warehouses	420.00	13.47	406.53
Expenditure to acquire and retain customers by enhancing the visibility and awareness of our brands	2,340.00	369.52	1,970.48

Repayment or prepayment of outstanding borrowings availed by our Company and one of our Subsidiaries, namely, Nykaa E-retail	1,560.00	1,560.00	-
General corporate purposes	1,269.51	401.05	868.46
Total	6,009.51	2,348.24	3,661.27

* Monitoring Agency Report dated May 13, 2022

(iii) Reasons for deviation, if any Not applicable

11 Comments of monitoring agency

(a) Comments on use of funds	None
(b) Comments on deviation, if any, in the use of proceeds of the issue from the objects stated in the offer document	
(c) Any other reservations expressed by the monitoring agency about the end use of funds	

12 Pricing Data

Issue Price (Rs.): 1125
Designated Stock Exchange: NSE
Listing Date: 10-Nov-21

Price parameters	At close of listing day (November 10, 2021)	At close of 30th calendar day from listing day (December 09, 2021) ⁽¹⁾	At close of 90th calendar day from listing day (February 07, 2022) ⁽²⁾	As at the end of 1st FY after the listing of the issue (March 31, 2022) ⁽³⁾		
				Closing price	High (during the FY)	Low (during the FY)
Market Price on Designated Stock Exchange ⁽⁵⁾	2,205.80	2,163.45	1,895.20	1,689.55	2,573.70	1,219.05
NIFTY 50 ⁽⁵⁾	18,017.20	17,516.85	17,213.60	17,464.75	18,604.45	14,151.40
Sectoral Index ⁽⁶⁾	Not Applicable			Not Applicable		

Price parameters	As at the end of 2nd FY after the listing of the issue (March 31, 2023) ⁽³⁾⁽⁴⁾			As at the end of 3rd FY after the listing of the issue (March 31, 2024) ⁽³⁾⁽⁴⁾		
	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price on Designated Stock Exchange ⁽⁵⁾	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available
NIFTY 50 ⁽⁵⁾	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available
Sectoral Index ⁽⁶⁾	Not Applicable			Not Applicable		

Source: NSE website

Note:

- (1) 30th calendar day shall be taken as listing date plus 29 calendar days.
- (2) 90th calendar day shall be taken as listing date plus 89 calendar days.
- (3) High and Low based on intra day prices
- (4) Pricing data not disclosed as the relevant period/ fiscal year has not completed
- (5) In case of any reporting day falling on a holiday, next trading day prices/values have been disclosed.
- (6) Comparable Sectoral index is not available

13 Basis for Issue Price

Accounting ratio	As disclosed in the offer document ⁽¹⁾	At the end of 1st FY (March 31, 2022) ⁽³⁾	At the end of 2nd FY (March 31, 2023) ⁽²⁾	At the end of 3rd FY (March 31, 2024) ⁽²⁾
EPS	Issuer:			
	Consolidated (Basic)	1.39	0.88	Not Available
	Consolidated (Diluted)	1.34	0.87	Not Available
	Peer Group:	N.A.	N.A.	N.A.
	Industry Avg:	N.A.	N.A.	N.A.
Total Income (Rs. Million)	Issuer:			

	Consolidated (Diluted)	24,526.37	38,009.07	Not Available	Not Available
	Peer Group: (Consolidated)	N.A.	N.A.	N.A.	N.A.
	Industry Avg:	N.A.	N.A.	N.A.	N.A.
Price to Earnings Ratio (P/E)	Issuer:				
	Consolidated (Basic)	809.35	1,919.94	Not Available	Not Available
	Consolidated (Diluted)	839.55	1,942.01	Not Available	Not Available
	Peer Group:	N.A.	N.A.	N.A.	N.A.
	Industry Avg:	N.A.	N.A.	N.A.	N.A.
RoNW(%)	Issuer:				
	Consolidated	12.62	3.08	Not Available	Not Available
	Peer Group: (Consolidated)	N.A.	N.A.	N.A.	N.A.
	Industry Avg:	N.A.	N.A.	N.A.	N.A.

NAV per Equity Share	Issuer:				
	Consolidated	11.00	28.26	Not Available	Not Available
	Peer Group: (Consolidated)	N.A.	N.A.	N.A.	N.A.
	Industry Avg:	N.A.	N.A.	N.A.	N.A.

Notes:

(1) Sourced from Prospectus dated November 02, 2021.

(2) Information not provided as the relevant fiscal year has not completed

(3) Information sourced from financials filed by the Issuer Company on the stock exchanges

Key ratios for the Company for the three fiscal years stated above shall be calculated as follows:

(i) Basic Earnings per Share (Rs.) = net profit after tax and adjustments, attributable to equity shareholders / Weighted average no. of equity shares outstanding during the fiscal year.
Earnings per share calculations are in accordance with the notified Ind AS 33 'Earnings per share' notified accounting standard by the Companies (Indian Accounting Standards) Rules of 2015 (as amended).

(ii) Diluted Earnings per Share (Rs.) = net profit after tax and adjustments, attributable for equity shareholders (after adjusting profit impact of dilutive potential equity shares, if any) / the aggregate of weighted average number of Equity shares outstanding during the year and the weighted average number of Equity shares that would be issued on conversion of all the dilutive potential Equity shares into Equity shares.

(iii) Total Income = Revenue from Operations and Other Income

(iv) P/E (Basic/Diluted) - Closing Market Price at the end of relevant fiscal year end on NSE/ Basic/Diluted EPS

(v) Return on Net Worth (%) = Net profit after tax, available for equity shareholders / Net worth at the end of the fiscal year.

(vi) Net Asset Value per Equity Share = Net worth at the end of the fiscal year. / Number of equity shares outstanding as at the end of fiscal year

14 Any other material information

Date of disclosure	Announcement
10-Nov-21	Board Meeting Intimation for To Consider And Approve The Unaudited Standalone And Consolidated Financial Results For The Quarter And Half Year Ended September 30, 2021 Along With The Limited Review Report Of The Auditors For The Corresponding Period
11-Nov-21	Submission of Shareholding for the Period Ended November 08, 2021
13-Nov-21	Submission of Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 on November 12, 2021 for Falguni Nayar Family Trust
14-Nov-21	Submission of Results For Quarter And Half Year Ended September 30, 2021
15-Nov-21	Investor Presentation for the Analyst / Institutional Investors meeting to be held on November 15, 2021
16-Nov-21	Submission of details of Key Managerial Personnel (KMP) of our Company for the purpose of determining materiality of an event or information (acting jointly) and for the purpose of making disclosures to Stock Exchanges
5-Dec-21	Submission of Press Release titled 'Nature's Most Potent Ingredients, now, in a Bottle: Nykaa Naturals Charcoal and Bamboo Hair Care Range'.
9-Dec-21	Submission of disclosure of related party transactions for the half year ended September 30, 2021
13-Dec-21	Submission of Press Release titled Dab your way to jab skin with the new Nykaa SKINRX serums ~ Nykaa SKINRX launches four new variants Vitamin C, Ceramides, Peptides & AHA BHA~
15-Dec-21	Submission of Press Release titled - Global Store on the Nykaa App exclusively brings you Elemis, UK's #1 skincare brand - Immerse yourself in a sensorial self-care experience with Elemis
16-Dec-21	Submission of Press Release titled - NIKHIL THAMPI FOR RSVP - THE ONLY PARTYWEAR YOU NEED THIS SEASON ~ RSVP by Nykaa Fashion collaborates with designer Nikhil Thampi to present a size-inclusive, fashion-forward, and timeless partywear collection
20-Dec-21	Submission of trading closure window the Trading Window Closed Period as per the 'Code of Conduct for Prevention of Insider Trading' of the Company shall commence from December 27, 2021 till 48 hours after the financial results of the Company for the quarter ending December 31, 2021, becomes Generally Available information.
10-Jan-22	Submission of the Notice of Postal Ballot dated January 10, 2022
14-Jan-22	Submission of Shareholding for the Period Ended December 31, 2021
17-Jan-22	Submission of Statement Of Investor Complaints For The Quarter Ended December 2021
24-Jan-22	Submission of Compliances-Certificate under Reg. 74 (5) of SEBI (DP) Regulations, 2018
31-Jan-22	Board Meeting Intimation for Considering And Approving Unaudited Standalone And Consolidated Financial Results For The Quarter And Nine Months Ended December 31, 2021
9-Feb-22	Submission of Unaudited Financial Results For The Quarter and investor presentation for Nine Months Ended December 31, 2021
10-Feb-22	Submission of Monitoring Agency Report for the quarter ended December 31, 2021.

11-Feb-22	Submission of Result of Postal Ballot - Notice dated 10th January, 2022 and Disclosure of Voting results of Postal Ballot (Regulation 44(3) of SEBI (LODR) Regulations, 2015)
11-Feb-22	Submission of Statement Of Deviation/Variation
12-Feb-22	Allotment of Equity Shares against exercise of vested Employee Stock Options under ESOS Schemes viz. ESOS 2012 and ESOS 2017
22-Feb-22	Details of Settlement of Litigation as required under Regulation 30 the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. In the course of Initial Public Offering by the Company, the details of the pending litigation (civil proceeding) with L'Oreal S.A. were disclosed in the Prospectus dated November 02, 2021 . The certified true copy of the Delhi High Court Order dated January 21, 2022 was received by the Company on February 21, 2022.
3-Mar-22	Intimation of Allotment of 1,48,650 Equity Shares against exercise of vested Employee Stock Options under ESOS Scheme - 2017
22-Mar-22	Allotment of 82,300 Equity Shares against exercise of vested Employee Stock Options under ESOS Scheme - 2017
12-Apr-22	Submission of Statement Of Investor Complaints For The Quarter Ended March 2022 and Compliances-Certificate under Reg. 74 (5) of SEBI (DP) Regulations, 2018
14-Apr-22	Submission of Compliance Certificate Pursuant To Regulation 7(3) Of SEBI (Listing Obligations And Disclosure Requirements) Regulations, 2015 For The Year Ended March 31, 2022 and
18-Apr-22	Submission of Certificate Under Regulation 40(9) & 40(10) Of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 For The Year Ended On March 31, 2022
21-Apr-22	Submission of Format of Initial Disclosure to be made by an entity identified as a Large Corporate
22-Apr-22	Board Meeting Outcome for Acquisition And Approval Of Postal Ballot Notice
23-Apr-22	Intimation regarding Dispatch of Notice of Postal Ballot-Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")
6-May-22	Intimation of Allotment of 1,00,150 Equity Shares against exercise of vested Employee Stock Options under ESOS Scheme - 2017
13-May-22	FSN E-Commerce Ventures Limited has informed the Exchange about the Upgrade of Credit Rating by CRISIL Ratings Limited (the Rating Agency)
15-May-22	FSN E-Commerce Ventures Limited has informed the Exchange about Monitoring Agency Report issued by ICICI Bank Limited (Monitoring Agency) for the quarter ended March 31, 2022
15-May-22	Submission of Statement Of Deviation/Variation In Utilisation Of Funds Raised Through Initial Public Offer ("IPO")
19-May-22	Board Meeting Intimation for Considering And Approving The Audited Standalone And Consolidated Financial Results Of The Company For The Quarter And Year Ended March 31, 2022
25-May-22	A Copy Scrutinizer's Report Of Postal Ballot And Voting Results Is Submitted
26-May-22	Submission of Disclosure of Voting results of Postal Ballot (Regulation 44(3) of SEBI (LODR) Regulations, 2015), Compliances-Reg.24(A)-Annual Secretarial Compliance
27-May-22	Board Meeting Outcome For The Audited Standalone And Consolidated Financial Results For The Quarter And Financial Year Ended March 31, 2022. Submission of Investor Presentation for the quarter and financial year ended March 31, 2022.

3-Jun-22	Submission of Transcript of the Analyst/Institutional Investor Meet/Conference Call with regard to Audited Standalone and Consolidated financial results for the quarter and financial year ended March 31, 2022
9-Jun-22	Allotment of 49,500 Equity Shares against exercise of vested Employee Stock Options under ESOS Scheme - 2017
10-Jun-22	Disclosure of Related Party Transactions pursuant to Regulation 23(9) of the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015 for half year ended March 31, 2022

Source: Filings with BSE

Note: The Company meets Investors/ Analysts/ Participants from time to time. Please refer to the website of the Stock Exchanges for the intimation of the schedule of such meetings and related details, as applicable.

For further updates and information, please refer to the website of the Stock Exchanges i.e. www.bseindia.com and / or www.nseindia.com.

Disclaimer:

The information compiled herein is in accordance with the disclosure requirements with regard to the track record of the public issues managed by JM Financial Limited ("JM Financial") arising out of the SEBI Circular No. CIR/MIRSD/1/2012 dated January 10, 2012. This information is gathered from the Prospectus of the Issuer, as amended, and from the filings made by the Issuer with the BSE Limited ("BSE") and / or the National Stock Exchange of India Limited ("NSE" and together with the BSE, the "Stock Exchanges") from time to time, price-volume data available on the website of the Stock Exchanges, other sources as disclosed herein and information / clarifications provided by the Issuer.

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