

Press Release  
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## **JM Financial Services Forays into Odisha with the Launch of its 1st Branch in Bhubaneswar**

**Bhubaneswar, Odisha, 3.10.2024:** JM Financial Services (JMFS), one of India's most prestigious financial services company, proudly commences operations in Odisha with the launch of its branch in Bhubaneswar. The branch located at **Prasanti Building, Near Sishu Bhaban Square**, will offer a full stack of Investment solutions across Equity Broking, Wealth Management and Portfolio Management Services, enabling access to a diverse range of asset classes like Stocks, Equity Derivatives, Bonds, Mutual Funds and Insurance. With a solid Research and Advisory team that can identify long and short term investment opportunities, JMFS aims to empower investors in the city to capitalize on opportunities in India's dynamic economic landscape and reach their financial goals with confidence.

The new branch was inaugurated by **Mr. Dimplekumar Shah, MD & Co-Head Investment Advisory & Distribution**, and is testament to its commitment to deepening its regional footprint, in such rapidly growing strategic markets. The company is excited to bring its renowned expertise and sophisticated investment solutions closer to its valued clients in the region.

Bhubaneswar has evolved as a hub for IT, Manufacturing and Industrial projects over the past few years and is as a burgeoning financial hub, characterized by a dynamic and growing investor community. In addition, the state is a preferred investment destination and home to some of India's leading organisations, be it conglomerates, technology majors, PSUs or home-grown companies.

Speaking on the inauguration of the branch, **Mr. Dimplekumar Shah** said "We are bullish on opportunities present in high potential cities like Bhubaneswar. It is not just about expanding our reach; it is about bringing investment solutions closer to communities that can benefit from them. Our new branch reaffirms our commitment to championing the cause of the Indian investor across the country, crafting best-in-class investment solutions that are aligned to their unique needs and aspirations, enabling them to be a part of the dynamic India growth story. Our ability to merge technology with an indispensable human touch, powered by our team of seasoned financial advisors, is sure to empower investors in the city and help them take charge of their financial journey.

The new Bhubaneswar branch will offer the full stack of investment solutions including:

- **Expert Research and Insights:** In-depth market analysis and investment ideas across over 200 sectors to help clients make informed decisions
- **Customized Investment Strategies:** Tailored recommendations designed to meet individual financial goals and risk profiles
- **Personalized Client Service:** A dedicated relationship manager and a commitment to understanding and addressing each client's unique needs with a personal touch
- **Multi asset class investing:** Choose from a diverse array of investment choices from Equity to Derivatives, to Mutual Funds to Commodities, to IPOs/NCDs to Bonds

The launch of JMFS's new branch not only marks a significant milestone in the firm's growth strategy but also signifies its contribution to fostering economic prosperity across India. By leveraging local insights and its group level expertise of five decades, JMFS aims to empower investors across the country to participate in India's growth story, ensuring they benefit from a diverse array of investment opportunities.

## **About JM Financial Services**

JM Financial Services Limited is one of India's finest brokerage firms, offering broking and comprehensive investment management services to individuals, institutions and corporates. With a wide range of offerings from Equity Broking, Wealth Management, Portfolio Management Services and Distribution of Financial instruments like Mutual Funds, Insurance, Bonds, we empower investors with Research and Advisory based recommendations of the right investment solutions, that can help them achieve every financial goal with confidence. Our services can be availed at any of our branch or franchise locations as well as on our robust trading platform BlinkTrade Pro that offers online trading on both app and web, with complete transparency and high speed of execution. The company has presence in over 210 cities and towns, with its network of 64 branches and over 800 franchises across the country.

For more information, log on to [www.jmfinancialservices.in](http://www.jmfinancialservices.in).

## **About JM Financial**

JM Financial is an integrated and diversified financial services group. The Group's primary businesses include (i) Integrated Investment Bank caters to Institutional, Corporate, Government and Ultra High Networth clients and includes investment banking, institutional equities and research, private equity funds, fixed income, private wealth management, PMS, syndication and finance; (ii) Mortgage Lending includes both wholesale mortgage lending (primarily catering to real estate developers) and retail mortgage lending (affordable home loans and secured MSME); (iii) Alternative and Distressed Credit includes the asset reconstruction business and alternative credit funds; and (iv) Asset management, Wealth management and Securities business (Platform AWS) provides an integrated investment platform to individual clients and includes elite and retail wealth management business, broking and mutual fund business.

The Group is headquartered in Mumbai and has a presence across 814 locations spread across 215 cities in India. The equity shares of JM Financial Limited are listed in India on the BSE and NSE

For more information, log on to [www.jmfl.com](http://www.jmfl.com).

For media inquiries or interview requests, please contact:

**Manali Pilankar**  
**Associate Director,**  
**Corporate Communications**  
Tel : +91 22 6630 3475  
Email: [manali.pilankar@jmfl.com](mailto:manali.pilankar@jmfl.com)