

Press Release  
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## **JM Financial Services Forays into Uttarakhand with the Launch of its 1st Branch in Dehradun**

**Dehradun, Uttarakhand, 10<sup>th</sup> October, 2024:** JM Financial Services (JMFS), a part of the renowned JM Financial Group, one of India's most prestigious financial services company, proudly commences operations in Uttarakhand with the launch of its branch in Dehradun. The branch located at **Doon One Complex, Salawala Choke, New Cant. Road** will offer a full stack of Investment solutions across Equity Broking, Wealth Management and Portfolio Management Services, enabling access to a diverse range of asset classes like Stocks, Equity Derivatives, Bonds, Mutual Funds and Insurance. With a solid Research and Advisory team that can identify long and short term investment opportunities, JMFS aims to empower investors in the city to capitalize on opportunities in India's dynamic economic landscape and reach their financial goals with confidence.

The new branch was inaugurated by **Mr. Dimplekumar Shah, MD & Co-Head, Investment Advisory & Distribution** and **Mr. Krishna Rao, MD & Head, Equity Broking**, and is testament to its commitment to deepening its regional footprint, in such rapidly growing strategic markets. The company is excited to bring its renowned expertise and sophisticated investment solutions closer to its valued clients in the region.

Dehradun is rapidly emerging as a vibrant economic hub. The city benefits from a growing population of young professionals, fostering a culture of financial awareness and a growing investor community seeking diverse investment opportunities. The state government has also implemented policies to facilitate ease of doing business, including streamlined approvals for new projects and support for startups. This has created a favorable environment for entrepreneurs and investors.

Speaking on the inauguration of the branch, **Mr. Dimplekumar Shah** said "We are genuinely excited about the opportunities in high-potential cities like Dehradun. Our expansion is not merely about broadening our footprint; it's about bringing tailored investment solutions closer to communities poised for growth. Our new branch symbolizes our unwavering commitment to championing the Indian investor, crafting exceptional investment strategies that resonate with their unique needs and aspirations."

**Mr. Krishna Rao** added – "As we integrate cutting-edge technology with the essential human touch provided by our seasoned financial advisors, we look forward to empowering investors in the city to take control of their financial journeys. Together, we hope to be a part of the dynamic story of India's growth, ensuring that every individual has the opportunity to thrive."

The new Dehradun branch will offer the full stack of investment solutions including:



- Expert Research and Insights: In-depth market analysis and investment ideas across over 200 sectors to help clients make informed decisions
- Customized Investment Strategies: Tailored recommendations designed to meet individual financial goals and risk profiles
- Personalized Client Service: A dedicated relationship manager and a commitment to understanding and addressing each client's unique needs with a personal touch
- Multi asset class investing: Choose from a diverse array of investment choices from Equity to Derivatives, to Mutual Funds to Commodities, to IPOs/NCDs to Bonds

The launch of JMFS's new branch not only marks a significant milestone in the firm's growth strategy but also signifies its contribution to fostering economic prosperity across India. By leveraging local insights and its group level expertise of five decades, JMFS aims to empower investors across the country to participate in India's growth story, ensuring they benefit from a diverse array of investment opportunities.

#### **About JM Financial Services**

JM Financial Services Limited is one of India's finest brokerage firms, offering broking and comprehensive investment management services to individuals, institutions and corporates. With a wide range of offerings from Equity Broking, Wealth Management, Portfolio Management Services and Distribution of Financial instruments like Mutual Funds, Insurance, Bonds, we empower investors with Research and Advisory based recommendations of the right investment solutions, that can help them achieve every financial goal with confidence. Our services can be availed at any of our branch or franchise locations as well as on our robust trading platform BlinkTrade Pro that offers online trading on both app and web, with complete transparency and high speed of execution. The company has presence in over 210 cities and towns, with its network of 64 branches and over 800 franchises across the country.

For more information, log on to [www.jmfinancialservices.in](http://www.jmfinancialservices.in).

#### **About JM Financial**

JM Financial is an integrated and diversified financial services group. The Group's primary businesses include (i) Integrated Investment Bank (IB) caters to Institutional, Corporate, Government and Ultra High Networth clients and includes investment banking, institutional equities and research, private equity funds, fixed income, private wealth management, PMS, syndication and finance; (ii) Mortgage Lending includes both wholesale mortgage lending (primarily catering to real estate developers) and retail mortgage lending (affordable home loans); (iii) Alternative and Distressed Credit includes the asset reconstruction business and alternative credit funds; and (iv) Asset management, Wealth management and Securities business (Platform AWS) provides an integrated investment platform to individual clients and includes elite and retail wealth management business, broking and mutual fund business.

The Group is headquartered in Mumbai and has a presence across 843 locations spread across 219 cities in India. The equity shares of JM Financial Limited are listed in India on the BSE and NSE

For more information, log on to [www.jmfl.com](http://www.jmfl.com).

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