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## ITC is both a top dividendyielding and a growth stock

The company has a good dividend-paying track record and has consistently declared strong dividends cent of Post-Tax profits. for the last 5 years. The company is also focussed on delivering growth. Diversified multi-business conglomerate ITC has remained an attractive dividend bet for investors, coupled with very promising long-term growth prospects across multiple business segments.

For the current year, the ITC Board has recommended an Interim Dividend of Rs 5.25 per share (previous year Rs 5.00 per ending 31st March 2022.

2020-21, the company's board had approved a final dividend of Rs 5.75 per share along with the financial results. With this the company's dividend for the full financial year share, translating to a dividend yield of 5.07 per cent.

As a part of its clearly ar-

New Delhi, Feb 23 (IANS) policy, the company had de-strong cash flows and clared earlier that the dividend pay-outs will be stepped up to 80-85 per

Led by Sanjiv Puri, Chairman, ITC delivered strong performance across all operating segments in the third quarter (October-December 2021). Gross Revenue stood at Rs 16,633.86 crore representing a growth of 31.3 per cent y-o-y while EBITDA at Rs 5102.10 crore grew by 18.2 per cent y-o-y. PAT grew by 12.7 per cent v-o-v to Rs 4,156.20 crore. Earnings per share for the quarter was Rs 3.37 (previous year Rs 3).

Coupled with the imshare) for the financial year proved break-even in hotels as well as a structural uptick in its rapidly expanding and scaling FMCG business with higher revenues and margins, a robust dividend yield above 5 per cent remains a key attraction for investors.

Scale-up in non-ciga-2021 stood at Rs 10.75 per rette FMCG businesses along with margin improvement would be key triggers for the stock in the medium ticulated capital allocation to long term. Moreover, cheery dividend pay-out make it a good bet in the current uncertain and disenvironment.In its yearahead outlook, JM Financial said: "ITC FMCG is possibly one of the most under-appreciated businesses in recent times... We suspect the market may not have taken a holistic look yet; even if one excludes a couple of nascent dairy products from the portfolio, the addressable opportunity for ITC is still \$22 billion - larger than even the closest peers' size of markets. The same would need to be captured into valuation soon," it added.

Powered by mega brands such as Aashirvaad, Sunfeast and others, ITC is set to drive into a commanding position in an overall Rs 5 lakh crore addressable 'ITC Next' strategy focussed on healthier margins, agile innovation, assetright strategy, developing new routes to market and a future-ready product port-