

THE FINANCIAL EXPRESS



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Thu, 25 Nov-21; Financial Express - Delhi; Size: 106 sq.cm.; Circulation:41902; Page: 9

JM Financial launches digital investment platform

JM FINANCIAL PRODUCTS on Wednesday launched a digital-led investment platform, Bondskart.com, through which customers can invest in debt securities. Hosted by the NBFC arm of JM Financial group, Bondskart.com is a one-of-its-kind digital investment platform that will offer access to an extensive array of debt securities to investors. Bondskart.com will further enhance the bouquet of financial services that JM Financial currently offers, a release said.