



# EMPOWERMENT FOR A SUSTAINABLE FUTURE



EMPOWERING PEOPLE. INSPIRING HOPE.



Medical treatment for children with serious ailments



Gifting warmth to street dwellers



Infrastructure support to a rural school



A corral pen protecting livestock



Rehabilitation of the physically disabled



## ABOUT US

JM Financial Foundation (JMFF) focuses on outcome-driven philanthropy that promotes the welfare of our society. Through primary level organizations, we bring to life projects which exhibit the core values of our group and its stakeholders. The nucleus of our journey of changing lives is the determination to make a real difference, in true sense of the term.

Built on the principle of sustainable impact, our collaborations include partners such as government and non-governmental organizations that strive towards making longlasting impact at the grassroots level. To achieve our vision of reshaping lives, we work towards disaster relief, education support, healthcare, animal conservation, promotion of sports and sustaining our country's rich heritage & music.

Our hands-on approach enables us to contribute to and effectively support the progress of our outreach initiatives that serve those in need.



Annual day celebration for differently abled kids

## **OUR EFFORTS**

### **EDUCATION**

The Foundation extended infrastructure support by way of construction of classrooms in a rural school in Chilewadi, Satara, Maharashtra. JMFF also offered material aid in the form of text books, study material & uniforms. In Bhavnagar, Gujarat, JMFF provided scholarships for 58 girls at college level.

In keeping up with past tradition, the Foundation continued support to ensure inclusive education & therapy to children with physical, developmental and intellectual disabilities. Skills training was imparted to 500 rural people in Mokhada, Palghar, Maharashtra.

### **DISASTER RELIEF**

In an effort to provide relief to the victims of the recent Kerala floods, JMFF organised for supply of 182 heavy duty roll-over commode wheelchairs, to be used by elderly Persons with Disability in 10 most affected district of Kerala. This was done as part of an initiative towards the 2018 Kerala floods relief and rehabilitation efforts undertaken by Kerala Social Security Mission (KSSM), coordinated by Chief Minister's Office, Government of Maharashtra.





Distribution of uniforms to tribal students



Educating the intellectually different children



Differently abled children



## **ANIMAL CONSERVATION**

The JMFF project on conservation of the snow leopard in the trans – Himalayas region, continues into its third year. Construction of predator proof corrals to protect livestock (cattle) in the local communities, focused awareness programs in educational institutions and among frontline staff of the forest department of the Govt. of Jammu & Kashmir, have helped in building capacities for wildlife conservation in general & human-snow leopard conflict in particular.

These activities have benefitted 12 villages, 15 families of 70 members and a cattle population of 1350. The awareness programs have reached out to 500 individuals in the region.



A recently completed predator-proof corral in Shang village in Ladakh



## HEALTHCARE

JMFF partnered with an organization to conduct cancer screening & detection camps, awareness camps, Cancer cure funding and assisting survivorship of people affected by Cancer. Medical treatment was provided for underprivileged children suffering from serious life threatening ailments. 400 cataract surgeries were conducted in Bihar & Uttar Pradesh with JMFF support.

Regular medical camps for the poor continued to be held in Palitana, reaching out to over 4500 beneficiaries. 1500 blankets were distributed by a partner organization to the poor street dwellers in Delhi and NCR (National Capital Region), combating the harsh winter season. Rehabilitation of the physically disabled was done for 219 patients by providing artificial limbs, calipers, crutches, wheelchairs & hearing aids to them.



Surgery being performed in a tribal region



Medical camp in Palitana



## SPORTS TRAINING

JMFF has been supporting a premier institute with an aim to promote sports. 80 athletes were provided training, sports science support, travel expenses, special diets, sports equipment & medical treatment when required.



Promotion of Sports



Promotion of Sports



## PROMOTION OF MUSIC & CULTURE

JMFF continues to support cultural organisations who promote our country's glorious traditions with respect to poetry & music, reaching out to thousands of beneficiaries.



Promoting our country's rich culture



Music enthusiasts enjoying a show



## WALKATHON

Every year in February, our annual charity event – the JM Financial Walkathon is held to raise funds to reach out to the less privileged sections of the society. The Walkathon aims to create a positive impact by supporting an array of social initiatives through our philanthropic arm JM Financial Foundation.

The funds raised from the Walkathon are utilised for various initiatives throughout the year, with a focus on the betterment of various segments of the society.



JM Financial Walkathon



## **TAX EXEMPTION BENEFIT**

Contributions made to 'JM Financial Walkathon' are eligible for deduction under Section 80G of Income Tax Act, 1961.



Walking for a cause

SAVE THE DATE FOR OUR NEXT WALKATHON:

**SUNDAY, 3rd FEBRUARY, 2019**





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## CONTACT US



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