



Copyright © 2014 HT Media All Rights Reserved

Fri, 21 Jan-22; Mint - Delhi; Size : 41 sq.cm.; Circulation:21050; Page : 8

## **JM Financial Private Equity leads ₹100 cr Series B round in BigHaat**

**Mumbai:** Agri-digital platform BigHaat Agro Pvt Ltd has raised ₹100 crore in a funding round led by JM Financial Private Equity. Beyond Next Ventures, one of the earlier investors in BigHaat, also participated in the Series B fund raise. The company plans to use the money to improve technology infrastructure and expand operations. This marks the closing of the ninth investment by JM Financial India Fund 2. Founded in 2015, BigHaat functions on a direct-to-farmer model and is working on transforming the agriculture value chain.

**STAFF WRITER**